



17th International Workshop on Semantic and Social Media Adaptation and Personalization

SMAP 2022

November 3-4, 2022 - Online event

<https://hilab.di.ionio.gr/smap2022/>

The **Semantic and Social Media Adaptation and Personalization (SMAP) Initiative** was founded during the summer of 2006 in an effort to discuss the state-of-the-art, recent advances and future perspectives for semantic and social media adaptation. After 16 successful workshops -in Athens, London, Prague, San Sebastian, Limassol, Vigo, Luxembourg, Bayonne, Corfu, Trento, Thessaloniki, Bratislava, Zaragoza, Larnaca and twice Online - the SMAP workshop series has consolidated as a reference event in order to discuss about the newest advances in the field, including a 2-days single main track of high-quality scientific papers. The 17th SMAP workshop will be held fully **online** on **November 3-4, 2022** and it will be hosted by the **Ionian University** (<https://ionio.gr/en/>)

Aim and topics

SMAP 2022 aims to address several issues of semantic and social multimedia technologies and their use in content creation, media adaptation and user profiling. Topics of interest include but are not limited to:

- Content creation, annotation and modelling for semantic and social web
- Computational intelligence for media adaptation and personalization
- Semantics-driven indexing and retrieval of multimedia contents
- User modelling and dynamic profiling
- Ontologies and reasoning
- Semantics-based recommender systems: theory and applications
- Web adaptation methods and techniques
- Hybrid social and semantic approaches to profiling, recommendation engines or adaptation systems
- Social multimedia applications (livecasting, audio-video sharing)
- User-generated content mechanisms
- Privacy/Security issues in Social and Personalized Media Applications
- Multimedia standards
- Content customization and adaptation
- Semantic context modelling and extraction
- Context-aware multimedia applications
- Adaptive and personalized multimedia summaries
- Multilingual content navigation
- Social multimedia tagging and multimedia content communities
- Intelligent personalized interfaces
- Social and semantic media collaboration platforms (e.g. semantic wikis)
- Social web economics and business
- Social network aggregation
- Adaptive / Personalized conversational media



Important dates:

Submission of full papers:	June 30, 2022 September 15, 2022
Notification of acceptance:	July 31, 2022 September 22, 2022
Submission of camera ready:	September 30, 2022
Main Online Workshop:	November 3-4, 2022

Coronavirus update:

Kindly note that due to the ongoing coronavirus pandemic situation, SMAP 2022 will provide attendees with either a real-time or pre-recorded **online (remote) presentation** of their work. More details will be provided upon paper acceptance notification.

Best paper award

The purpose of the **Best Paper Award** is to recognize and promote quality contributions to academic research and writing among scholars and students who present and publish papers at the SMAP 2022 workshop.

All full papers submitted and published in the SMAP 2022 workshop proceedings, regardless of the status of the first authors (i.e., scholar, student, educator, policy maker or professional, etc.) are eligible for competition for the SMAP 2022 Best Paper Award.

SMAP 2022 Best Paper Award (**300 CHF**) is sponsored by MDPI.

Proceedings/Publications

All accepted papers will be included in the SMAP 2022 Proceedings and will be **indexed by IEEE Xplore**. The SMAP Proceedings have always been indexed by **dblp** and **Scopus**. This makes the SMAP workshop one of the publication venues with very high visibility and impact over the last 16 years.

Extended versions of selected papers will be invited to the Special Issue on "**Artificial Intelligence models, tools and applications with a social and semantic impact**" of the MDPI **Computers** international journal, indexed among others by **dblp**, **Scopus**, **Web of Science**, **Google Scholar**, on a special, APC-fully waived (**zero (0) euros APC fee**) submission status.