



16th International Workshop on Semantic and Social Media Adaptation and Personalization

SMAP 2021

November 4-5, 2021 - Online event

<https://hilab.di.ionio.gr/smap2021/>

The **Semantic and Social Media Adaptation and Personalization (SMAP) Initiative** was founded during the summer of 2006 in an effort to discuss the state-of-the-art, recent advances and future perspectives for semantic and social media adaptation. After 15 successful workshops -in Athens, London, Prague, San Sebastian, Limassol, Vigo, Luxembourg, Bayonne, Corfu, Trento, Thessaloniki, Bratislava, Zaragoza, Larnaca and Online - the SMAP workshop series has consolidated as a reference event in order to discuss about the newest advances in the field, including a 2-days single main track of high-quality scientific papers. The 16th SMAP workshop will be held online on **November 4-5, 2021** and it will be hosted by the **Ionian University** (<https://ionio.gr/en/>)

Aim and topics

SMAP 2021 aims to address several issues of semantic and social multimedia technologies and their use in content creation, media adaptation and user profiling. Topics of interest include but are not limited to:

- Content creation, annotation and modelling for semantic and social web
- Computational intelligence for media adaptation and personalization
- Semantics-driven indexing and retrieval of multimedia contents
- User modelling and dynamic profiling
- Ontologies and reasoning
- Semantics-based recommender systems: theory and applications
- Web adaptation methods and techniques
- Hybrid social and semantic approaches to profiling, recommendation engines or adaptation systems
- Social multimedia applications (livecasting, audio-video sharing)
- User-generated content mechanisms
- Privacy/Security issues in Social and Personalized Media Applications
- Multimedia standards
- Content customization and adaptation
- Semantic context modelling and extraction
- Context-aware multimedia applications
- Adaptive and personalized multimedia summaries
- Multilingual content navigation
- Social multimedia tagging and multimedia content communities
- Intelligent personalized interfaces
- Social and semantic media collaboration platforms (e.g. semantic wikis)
- Social web economics and business
- Social network aggregation
- Adaptive / Personalized conversational media



Important dates:

Submission of full papers:	September 15, 2021 *extended*
Notification of acceptance:	September 24, 2021
Submission of camera ready:	October 1, 2021
Main Online Workshop:	November 4-5, 2021

Coronavirus update:

Kindly note that due to the ongoing coronavirus pandemic situation, SMAP 2021 will provide attendees with either a real-time or pre-recorded **online (remote) presentation** of their work. More details will be provided upon paper acceptance notification.

Proceedings/Publications

All accepted papers will be included in the SMAP 2021 Proceedings and will be **indexed by IEEE Xplore**. The SMAP Proceedings have always been indexed by **dblp** and **Scopus**. This makes the SMAP workshop one of the publication venues with very high visibility and impact over the last 16 years.

Extended versions of selected accepted papers will be included in the **Special Issue on "Social and Semantic Models, Tools and Applications in Science and Technology"** of the **Computers MDPI** international journal, indexed among others by **dblp**, **Scopus**, **ESCI**, **Google Scholar**, on a special, APC-fully waived (**zero APC fee**) submission status..