



9th International Workshop on Semantic and Social Media Adaptation and Personalization

SMAP 2014

November 6-7, 2014, Corfu, Greece

<http://www.smap2014.org>

The **Semantic and Social Media Adaptation and Personalization (SMAP) Initiative** was founded during the summer of 2006 in an effort to discuss the state-of-the-art, recent advances and future perspectives for semantic and social media adaptation. After 8 successful workshops -in Athens, London, Prague, San Sebastian, Limassol, Vigo, Luxembourg and Bayonne, the SMAP workshop series has consolidated as a reference event in order to discuss about the newest advances in the field, including a 2-days single main track of high-quality scientific papers. The 9th SMAP workshop will be held in **Corfu, Greece** at **November 6th and 7th, 2014** and it will be hosted by the *Ionian University* (<http://www.ionio.gr/central/en>)

This year's workshop is technically co-sponsored by the **IEEE Computational Intelligence Society** and technically supported by the **IEEE Semantic Web Task Force**.

Aim and topics

SMAP 2014 aims to address several issues of semantic and social multimedia technologies and their use in content creation, media adaptation & user profiling. Topics of interest include but are not limited to:

- Content creation, annotation and modelling for semantic and social web
- Computational intelligence for media adaptation and personalization
- Semantics-driven indexing and retrieval of multimedia contents
- User modelling and dynamic profiling
- Ontologies and reasoning
- Semantics-based recommender systems: theory and applications
- Web adaptation methods and techniques
- Hybrid social and semantic approaches to profiling, recommendation engines or adaptation systems
- Social multimedia applications (livecasting, audio-video sharing)
- User-generated content mechanisms
- Privacy/Security issues in Social and Personalized Media Applications
- Multimedia standards
- Social data mining
- Content customization and adaptation
- Semantic context modelling and extraction
- Context-aware multimedia applications
- Adaptive & personalized multimedia summaries
- Multilingual content navigation
- Social multimedia tagging and multimedia content communities
- Intelligent personalized interfaces
- Social and semantic media collaboration platforms (e.g. semantic wikis)
- Social web economics and business
- Social network aggregation
- Adaptive / Personalized conversational media
- Social data analytics
- Privacy preserving data mining and social networks



Important dates

Submission of full papers:	10th July 2014 30th June 2014
Notification of acceptance:	30 th August 2014
Submission of camera ready:	15 th September 2014
Main Workshop:	6 th - 7 th November 2014

Keynote speakers

This year's **keynote speakers** will be **Yannis Manolopoulos** (Professor at the Aristotle University of Thessaloniki) and **Georgios N. Yannakakis** (Associate Professor at the University of Malta).

Submissions

Each submitted paper to SMAP 2014 will be refereed by at least three members of the Workshop Program Committee, based on its originality, significance, technical soundness, and clarity of expression. Submissions must be in English, and can present mature research or experimental results as well as promising work in progress.

Papers must be formatted in PDF according to the [IEEE CPS formatting guidelines where you can find the Word and Latex templates](#), with a limit of 6 IEEE 2-column style pages, including all figures, tables and references. A minimum paper length of 4 IEEE 2-column style pages is also imposed.

Papers must be submitted electronically through Easychair: [SMAP 2014 submission system](#).

Proceedings/Publications

All papers *presented* at the workshop will be published by the **IEEE Computer Society** and submitted to indexing organizations for indexing (**IEEE Xplore**, **DBLP**). As with previous SMAPs, plans are in place to have extended versions of selected papers appear either in an **Edited Volume** or in a international journal **Special Issue** to be announced.

